

Mobile Phone Usage among Youth

PURAN PADHARIYA¹, PRATHAMESH S NADKARNI²

^{1,2} AIMS Institute of Management Studies

Abstract- Mobile phone usage among youth there has been tremendous growth in the use of the mobile phone in India, the mobile phones are also used to overcome the feeling of loneliness. The majority of the users are in the group of 15 to 25 years.

Indexed Terms- Safety and Security, Loneliness, Educational Support

I. INTRODUCTION

Now a day mobile phone is the essential part in youth daily lifestyle. Mobile help to improve your communication skills and yes the parents would be less concerned about their kids by being in constant touch with them. Today mobile are not just a mean of making and receiving phone calls they are more about messaging song games and much more.

II. ELABORATIVE APPROACH

45% of teens say they're online almost constantly

% of U.S. teens who say they use the internet, either on a computer or a cellphone ...



Note: "Less often" category includes teens who say they use the internet "about once a day," "several times a week" and "less often."
Source: Survey conducted March 7-April 10, 2018. Trend data from previous Pew Research Center survey conducted 2014-2015. "Teens, Social Media & Technology 2018"

Diagram 1.1

Source: - GeekWire.com

III. FINDINGS

- facilitates learning
- Improves financial skills
- Comes in handy during emergencies
- Builds social connections
- Boosts creativity

CONCLUSION

This research is a unique examination of a modern day phenomenon young people pre occupation with their cell phones. This study facilitated the investigation of emerging pattern of cell phone usage. This study also identifies the characteristics of those teens and young adult at risk of developing an over involvement with their cell phones.

REFERENCES

- [1] Aoki K, Downes EJ (2003). An analysis of young people's use of and attitudes toward cell phones. *Telemat. Info.* 20: 349-364.
- [2] ANZMAC 2005 Conference: Electronic Marketing. Retrieved on January 21, 2011, from <http://smib.vuw.ac.nz:8081/WWW/ANZMAC2005/cd->
- [3] Bianchi, A, Phillips J (2005). Psychological predictors of problem mobile

APPENDIX

Diagram 1.1

ACKNOWLEDGMENT

I would like to show my grateful feeling to Prof. Prathamesh S Nadkarni sir whose supervision I complete my research on mobile phone usages among the youth. He is always positive and helping person and solve my problems in terms of administration and rules. Thank you Sir!